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The Association  
of  
College and University  
Broadcasting Stations

**OFFICE OF EXECUTIVE SECRETARY**  
**T. M. BEAIRD, WNAD**  
UNIVERSITY OF OKLAHOMA  
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**SPECIAL BULLETIN**  
Release Date January 29, 1932

**TO MEMBERS**  
of  
**THE ASSOCIATION OF COLLEGE AND UNIVERSITY BROADCASTING STATIONS**  
(and a special request mailing list in addition to members)

**IMPORTANT COMMENTS LISTED BELOW FROM BOTH LETTER AND TELEGRAM NEED YOUR IMMEDIATE ATTENTION AND THOUGHT.** Please rush answers and suggestions to this office by return mail.

The following letter has just been received from Mr. J. C. Jensen, Director and Engineer, Station WCAJ, Nebraska Wesleyan University, Lincoln, Nebraska. (You will note that the letter raises some very important questions relative to recent orders of the Federal Radio Commission which affect college and university stations materially. Kindly read carefully and rush your decision relative to bringing this matter to the attention of the Commission at the earliest possible date.) The letter is as follows:

"If you have noticed the recent orders of the Federal Radio Commission which add very greatly to the present inflexibility of program schedules, I believe you will agree with me that we ought to cooperate among ourselves as college stations for the purpose of getting certain changes in the new rules. College stations are constantly being confronted with such situations as athletic games and other college events which make necessary changes in program schedule. A rule which requires that the Commission be given three days' notice prior to the effective date of the proposed change in schedule may save the Commission some time and trouble but it will work endless hardships on college broadcasting stations. I can not understand why the Commission should object to changes that are agreeable to both parties concerned where two stations divide time, and where the change can not create interference with any other station. In other words, if WCAJ and WOW together have full time on 890 KC, no more harm can come from an exchange of hours on the part of these two stations than would come were WOW to interchange its nine and ten o'clock programs on some evening.

"If the Commission wishes to reduce the expense of hearings they might establish a rule by which the station which applied for a hearing must pay the expense, if the cause of the hearing was disagreement in time sharing. This would permit stations which are already giving a cooperative service to continue with their cooperation and act as a bar to those which tend to increase expenses.

"Do you think it is possible for our organization to make a united demand for a modification of the present rule? It has already worked hardship in our case."

This morning (Thursday, January 28) at 8 o'clock I received the following telegram from Mr. Jensen. (This telegram, you will note, deals with the suggestions made in my recent bulletin relative to the questionnaire being sent to all educational institutions asking for immediate return to the Commission. Please note his suggestion and govern your replies accordingly.) The telegram reads as follows: "QUESTION FIFTEEN OF LICENSE APPLICATIONS REQUIRES STATEMENT OF TIME ALLOTTED TO VARIOUS KINDS OF SERVICE INTERPRETATION SUGGESTED IN YOUR BULLETIN IN DIRECT CONFLICT WITH AFFIDAVIT IN LICENSE APPLICATION SUGGEST INSTEAD EXPLANATORY PARAGRAPH IN QUESTIONNAIRE SHOWING EDUCATIONAL VALUE OF CIVIC AGRICULTURAL AND MUSICAL PROGRAMS."

Rapid fire action will be needed in the course of the next few weeks to protect the interests of educational broadcasting. Kindly watch developments and give as much attention and thought as possible to the many problems developing in stations at the present time.

Very truly yours

  
T. M. Beard, Executive Secretary  
for association